



WHAT: Nominated five (5) times by the readers of the Seven Days newspaper as “Best Live Arts Event in Vermont,” The Vermont Burlesque Festival (VTBF) is an annual multi day, multi city, all inclusive performing arts event that utilizes burlesque as a medium to put an emphasis on body positivity, inclusivity, health, wellness, local charities, gender equality, live performing arts & live entertainment. VTBF features Vermont’s local burlesque community but also comedians, artists, musicians, and a variety of performance artists from around the world. With guest performers regularly from overseas, typically more than 200 performers participate on multiple stages, over 5 days.

As of 2024, about 1250 ticket holders (about 70% from Vermont and 30% from out of state) attend annually and about 350 watch on-line virtually. Attendees participate in a number of activities – Themed showcases, dinners, cocktail tastings, classes, dance events, competitions, vending, auctions, charity fundraisers, games, and general networking. Geared more for adult entertainment, every day and every event of the VTBF promises a uniquely different experience. Since its inception in 2014, about 11,850 people have attended the VTBF.

When it comes to philanthropy, the festival cooperates with several charities raising money and awareness for... Breast Cancer Research at the Cancer Center at UVM, The Pride Center of Vermont Health & Wellness Program, and WARMTH – a heating fuel assistance program. The festival also promotes body positivity and acceptance and understanding of human differences. Since 2014, the VTBF has raised over \$8,000 for local charities and has exposed those charities to it’s 18,000 followers & subscribers.

WHO: Executive Producers Cory Royer & Kyla Waldron team up with Karen Dorey (associate producer) and a part time staff and volunteer family that typically rises about 200 people. As of 2023, corporate and government partners have included Hendrick’s Gin, The Vermont Department of Tourism, Boston Beer Company, Seven Days Newspaper, and Polly Insurance. Long time partners & sponsors include...



WHEN & WHERE: Annually. The next event scheduled for: January 15-19, 2025 in Burlington & Barre, Vermont.

WHY: We enjoy creating an annual, winter, Vermont based event that leaves glorious smiles on faces and gives back to the community. We create opportunities for adults to learn, celebrate, contribute, and be entertained. Burlesque is an all inclusive, all accepting, entertaining and creative art form filled with expression, emotion, and passion. ...And its fun! ...That’s why.

EXPECTED 2025 FESTIVAL ATTENDANCE: (includes attendees, performers and staff)
Based on the attendance and growth from 2014 through 2024, the total expected attendance (including virtually) in 2025 is projected to be in the neighborhood of 1,700.

OUR AUDIENCE:

